

SASCC HEALTH FAIR

2023

— KNOWLEDGE IS POWER —

October 21
@ the Saratoga Senior Center
10 am - 3 pm

COMMUNITY
HEALTH
MATTERS

Let's empower our
community with
knowledge on what
resources are available
to them!



SPONSORSHIPS OPPORTUNITIES

sascchealthfair.com



EMPOWERING THE GROWING AGING POPULATION

SASCC's free annual Health Fairs have been gathering community around health and wellness for many years, with hundreds of older adults and their families in attendance. Thanks to our community partners, each year we reach and serve an increasing number of people across the age spectrum in our community, thus expanding our vision of **empowering communities to be great places to grow up and grow older.**



RECENT SURVEY DATA SHOWS...

In partnership with the City of Saratoga, Town of Los Gatos, and West Valley-Mission Community College District, SASCC performed Community Assessment Surveys for Older Adults (CASOAs) in Los Gatos and Saratoga in 2022 and 2023.

Results showed that while older adults highly rate their quality of living in Saratoga and Los Gatos, there is much work to be done to meet the diverse needs of our aging population.

IN SARATOGA...

- 59% of older adults **aren't aware** of what resources are available to them
- 43% of older adults **struggle to stay physically fit**
- 27% of older adults feel **lonely or isolated**

- 29% of Saratoga older adults and 27% of Los Gatos older adults **struggle to find work in retirement**

IN LOS GATOS...

- 56% of older adults **aren't aware** of what resources are available to them
- 46% of older adults **struggle to stay physically fit**
- 28% of older adults feel **depressed**

- 57% of Saratoga older adults and 50% of Los Gatos older adults **volunteer** their time
- 36% of Saratoga older adults and 34% of Los Gatos older adults **provide care to someone 55+**

THIS YEAR'S HEALTH FAIR

True health goes beyond the physical body—it is a whole system involving mind, body, and spirit.

Our relationships, living arrangements, work we engage in, societal contributions, civic engagement, and access to information all have impacts on our health.

With our theme, "KNOWLEDGE IS POWER—Community Health Matters," the SASCC Health Fair 2023 provides space for West Valley service providers to connect with, inform, and support the overall health of their desired clientele.

ATTENDEES WILL ALSO ENJOY...

Workshops on:

- Benefits of Lifelong Learning
- Fitness & Nutrition as we Age
- Combatting Ageism For Community Health
- Civic Engagement in the Digital Age



Services like:

- Comprehensive health and hearing screenings
- Caregiver support
- Volunteer opportunities
- Employment opportunities



Pure fun, like:

- Raffle with awesome prizes
- Bocce & games for the whole family on the patio
- Free healthy lunch for older adults
- Free ice cream for kids



YOUR SPONSORSHIP HELPS BY...



Increasing accessibility of services and resources, ensuring no one goes without the assistance or opportunities they may need



Supporting an organization that elevates the standard of living for older adults, helping them stay active, informed, and independent



Aiding the creation of future programs to meet the ever-evolving needs of growing older adult population

Please review the sponsorship packages below and decide which option best fits your organization.

If you have any questions or creative ideas for your sponsorship, please contact Raj Kaur at 408-868-1254 or raj@sascc.org.

SPONSORSHIP OPTIONS

PLATINUM SPONSOR - \$5,000

TWO SPOTS

- Logo and "Featured Sponsor" designation on print and digital event marketing materials
 - Standalone Thank You Ad in The Outlook, the #1 most widely-distributed newspaper in the West Valley reaching 30k+ homes monthly
 - Mercury News print and digital ads, reaching over 90,000
 - Prime placement on dedicated event website
 - Social media & email marketing to thousands of people
 - Event banners and flyers around town
 - Staff shirts at event
- Raffle pick of grand prize, recognition and speaking opportunity during main program and closing ceremony
- Prime table placement, high-traffic location
- Full page ad in The Outlook Newspaper, month of choice
- One-year membership to SASCC
- Featured guest at a SASCC Lunch Bunch event

GOLD SPONSOR - \$2,500

FIVE SPOTS

- Company logo on print and digital event marketing materials
 - Outlook Newspaper announcement, the #1 most widely-distributed newspaper in the West Valley reaching 30k+ homes monthly
 - Mercury News print & digital ads, reaching over 90,000
 - Placement on dedicated event website
 - Social media & email marketing to thousands of people
 - Staff shirts at event
- Prime table placement, high-traffic location
- Raffle pick during main program
- 1/2 page ad in our Outlook Newspaper, month of choice
- One-year membership to SASCC

SILVER SPONSOR - \$1,000

TWELVE SPOTS

- Company name on event website & t-shirts
- Table at the event
- Recognition on social media & email marketing
- ¼ad in Outlook of your choice
- SASCC membership

BRONZE SPONSOR - \$500

TEN SPOTS

- Company name on event website
- Table at the event
- Recognition on social media & email marketing



THANK YOU!

*To discuss
opportunities,
customize your
package or **sponsor**
today, contact:*

Raj Kaur
408-868-1254
raj@sascc.org

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